

Sponsorship opportunities

CIRED 2024 Chicago workshop
**RESILIENCE OF ELECTRIC
DISTRIBUTION SYSTEMS**



CHICAGO, USA
NOVEMBER 7-8, 2024

Branding your company with the CIRED Chicago workshop on **Resilience of Electric Distribution Systems.**

CIRED is the Leading Forum where the Electricity Distribution Community meets. It holds the major International Electricity Conference & Exhibition every two years in different venues in Europe with a worldwide perspective and participation.

Since 2008, in addition to the main event, very successful CIRED workshops on specific topics have been organized in Europe. Building on the success of these workshops, CIRED has decided to extend its geographic coverage by organizing workshops outside the continent. This next event will be held **for the first time in the USA**. The workshop will address “Resilience of Electric Distribution Systems » and will be held on **November 7-8 2024** in Chicago, IL.

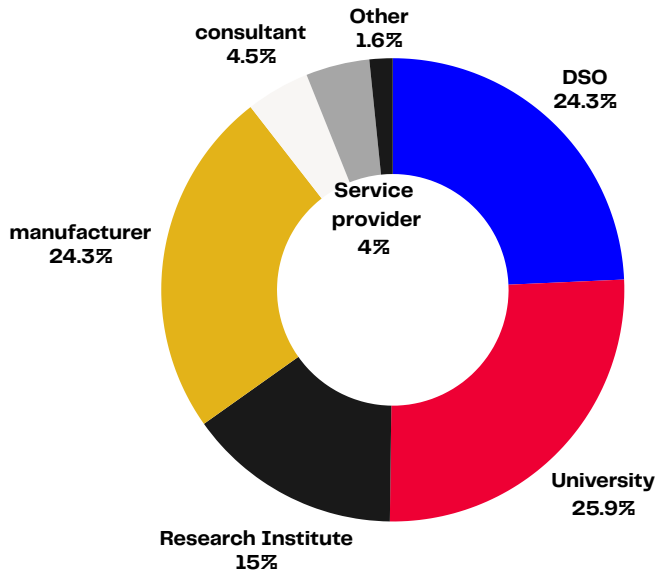
Do not miss this unique opportunity to promote your company/organisation amongst the CIRED community and benefit from face-to-face interaction with at least 250 experts.

Sponsor one or more of the sample items listed in this document or contact us to discuss a specific package tailored to your company's needs.

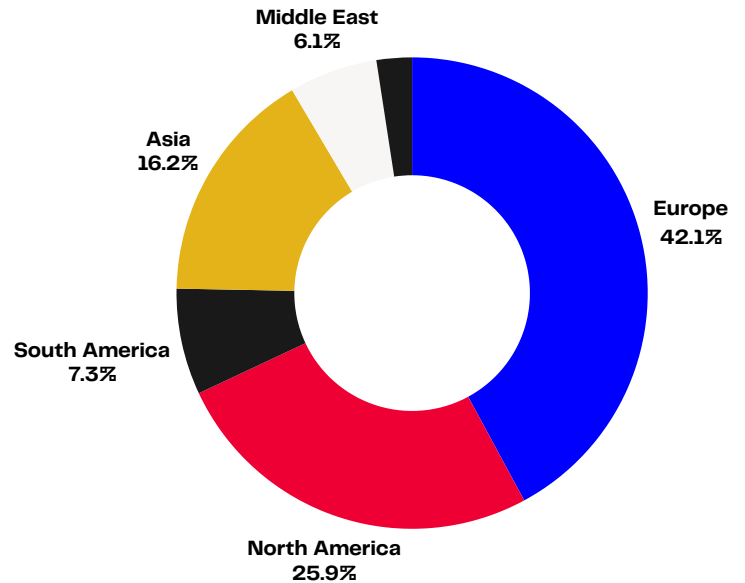


Who will you meet?

Business sectors



Geographic representation



What's on?

Topic 01

Resilience
Concepts,
Metrics, and
Planning

Topic 02

Technologies
and Solutions
for Resilience
Improvement

Topic 03

Case Studies
for Assessing
and Improving
Resilience

Check out the selection of 117 proposals
selected for presentation :
<https://miniurl.be/r-5n0m>



Keynote speakers



**Mark
Lauby**

North American
Electric Reliability
Corporation (USA)

« Planning and
Operational
Challenges on the
Path to a Cleaner
Future »



**Damir
Novosel**

Quanta Technology
(USA)

« Sustainable Electrical
Energy Delivery
Solutions »



**Michael
Pesin**

US Department of
Energy (USA)

« Title to be
announced »



**Fabrizio
Pilo**

University of Cagliari
(Italy)

« Flexibility for
Resiliency »

Round tables



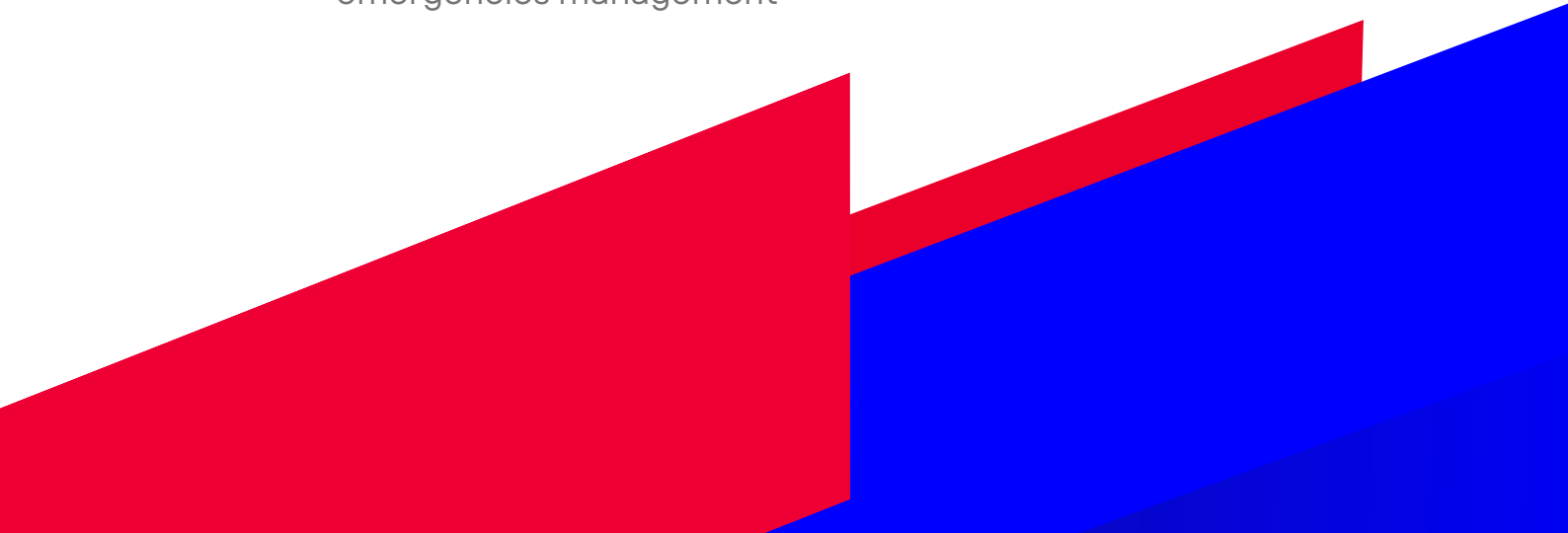
RT1

Extreme weather events
(heat waves, snow/wind
storms, floods/Cloudbursts):
risk evaluation, solutions and
emergencies management



RT2

Assessing and improving
distribution system
resilience: R&D projects
and experiences.





EVENING DRINKS RECEPTION (NOVEMBER 7, 2024) \$ 17,500

The drinks reception will be held in the workshop venue right after the end of the technical sessions. A unique opportunity to link your company with the major networking event of the workshop. This reception is a firm favourite for CIRED guests.

- Get-together party organised on the first day of the workshop, right after the technical sessions
- High profile visibility during the reception to be agreed on (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- 5-minute welcome speech at the end of the technical session (in the conference room)
- A 6 ft X 10 ft exhibition space to promote your company (see details below)
- ~~A company brochure will be inserted in all the delegates package (sponsor to provide item – 2 oz max per copy)~~
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- ~~Your sponsorship will be recognised on the printed programme~~
- 2 complimentary tickets to attend the workshop for representatives of your company



DELEGATES BAGS Expired

Available to all delegates, bags are distributed upon arrival and are continuously seen throughout the workshop and beyond.

- Your company's logo to be printed in one colour on the delegates bags given to attendees on arrival (CIRED favours recycled or other environmentally responsible material)
- A 6 ft X 10 ft exhibition space to promote your company (see details below)
- A company brochure will be inserted in all the delegates package (sponsor to provide item –2 oz max per copy)
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- Your sponsorship will be recognised on the programme
- 1 Workshop place for representatives of your company

This sponsorship has to be validated 2 months before the event at the latest.



WORKSHOP APP \$ 6,500

The workshop app is very popular amongst attendees, about 90% are using it. It accompanies them before and during the whole event.

- Great exposure of your company logo and corporate information presented on CIRED workshop application downloadable free-of-charge to all delegates. A high-visibility branding on the home screen or on the welcome screen could be proposed.
- ~~A company brochure will be inserted in all the delegates package (sponsor to provide item - 2 oz max per copy)~~
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- ~~Your sponsorship will be recognised on the printed programme~~
- 1 complimentary ticket to attend the workshop for representatives of your company



BRANDED LANYARDS Expired

Your logo will be displayed around each participant's neck. A visible way to accompany the delegates alongside the event.

- Sponsor logo in one colour on the lanyards worn all the time by the delegates (CIRED favours recycled or other environmentally responsible material)
- A company brochure will be inserted in all the delegates package (sponsor to provide item -2 oz max per copy)
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- Your sponsorship will be recognised on the printed programme
- 1 complimentary ticket to attend the workshop for representatives of your company

This sponsorship has to be validated 2 months before the event at the latest.



DELEGATE PADS AND PENS Expired

Advertise your brand logo with every note written by taking advantage of the delegate pads and pens sponsorship package.

- Pads and pens with company logo printed in one colour given to all delegates upon arrival. If the items are provided by the sponsor, the sponsorship would cost 4,000 \$. (CIRED favours recycled or other environmentally responsible material)
- A company brochure will be inserted in all the delegates package (sponsor to provide item -2 oz max per copy)
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- Your sponsorship will be recognised on the printed programme
- 1 complimentary ticket to attend the workshop for representatives of your company

This sponsorship has to be validated 2 months before the event at the latest.



EXHIBITION SPACE (LIMITED NUMBER) \$ 6,500

An ideal way to promote your products and meet the delegates in a relaxed atmosphere. The exhibition will be located near the catering area where coffee breaks and lunches will be organized.

- A 6 ft X 10 ft exhibition space to promote your company
- A table, two chairs, power supply and wi-fi access for the 2 days
- ~~A company brochure will be inserted in all the delegates package (sponsor to provide item – 2 oz max per copy)~~
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- ~~Your sponsorship will be recognised on the printed programme~~
- 1 complimentary ticket to attend the workshop for representatives of your company

If you prefer a booth assistant instead of a complimentary ticket for the workshop, a \$500 discount can be offered.



LUNCH (min 1 hour) **LIMITED NUMBER** **\$ 5,000**

Sponsoring a lunch is an excellent opportunity to remind delegates of your brand during a convivial time. The lunches will be organised as walking meals with buffets and high tables.

- Mention of your sponsorship on signs displayed on or near the buffets
- Mention of your sponsorship on signs displayed on most of the high tables
- Possibility to display promotional material of your company of most of the high tables (sponsor to provide and install material)
- ~~A company brochure will be inserted in all the delegates package (sponsor to provide item - 2 oz max per copy)~~
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- ~~Your sponsorship will be recognised on the printed programme~~
- Possibility for 1 company representative to take part in the chosen lunch (no complimentary workshop ticket)



COFFEE BREAK (min 30 min) LIMITED NUMBER \$ 2,500

The coffee breaks are key moments for delegates to recharge their batteries and network, an ideal way to showcase your brand.

- Mention of your sponsorship on signs displayed on or near the coffee buffets
- Mention of your sponsorship on signs displayed on most of the high tables
- Possibility to display promotional material of your company on most of the high tables (sponsor to provide and install material)
- Your company's logo will feature on the Workshop website with a link to your own site
- Your sponsorship will be recognised on all promotional electronic mailings
- Your sponsorship will be recognised prior to the event in 1 social media post on all CIRED platforms (Twitter, LinkedIn, Facebook) with a max 100-word text (to be adapted to the social media platforms by our team)
- Your sponsorship will be recognised on the workshop app (in the sponsor section)
- ~~Your sponsorship will be recognised on the printed programme~~
- Possibility for 1 company representative to take part in the chosen coffee break (no complimentary workshop ticket)



**DELEGATE PACKAGE
INSERTS
(Non exclusive –
limited number)
Expired**

One piece of your company's marketing literature will be given to each conference delegate as part of the delegate package (sponsor to provide item – 2 oz max per copy)

This sponsorship has to be validated 2 months before the event at the latest.

Please note that the images enclosed in this document should not be considered legally binding. This means that the images shown are intended to give you an idea of what the final product may look like, but they are not a guarantee of the exact outcome. Please note that contracts will be governed by Belgian law. Additionally, any disputes will be resolved by the courts in Liège (BE).

Price list

Item	Type	VAT	Total
Evening drinks reception	Exclusive	0 %	\$17,500
Delegates bags	Exclusive	0 %	Expired
Workshop app	Exclusive*	0 %	\$6,500
Branded lanyards	Exclusive	0 %	Expired
Delegate pads and pens	Exclusive	0 %	Expired
Exhibition space (60 sqf)	Limited number	0 %	\$6,500
Lunch	Limited number	0 %	\$ 5,000
Coffee break	Limited number	0 %	\$ 2,500
Delegate package inserts	Limited number	0 %	Expired

- A dedicated sponsor section in the app will present all sponsors logos. They will only be visible in this section of the app. The rest of the visibility as app sponsor is exclusive to the workshop app sponsor.

Pricing, taxes and services

Pricing is including all service charges and all taxes. As a non-profit organization, we are not liable for VAT; thus, no VAT is charged on our sponsorship packages. Amounts will be invoiced by the CIRED 2024 workshop organizers.

The organizers of the CIRED 2024 Chicago workshop are as follows:

AIM (Association des Alumni de Montefiore), a non-profit organization registered at Rue des Homes 1, 4000 Liège, Belgium with a tax identification number (BCE) of BE 0408 732 066. AIM is a no profit organization and is not liable to VAT. Additionally, AIM holds a Class A membership status within the CIRED AISBL (Congrès International des Réseaux Electriques de Distribution), whose BCE number is 0777 410 755.

Interested?

Céline Dizier



Senior event manager
AIM (Association des Alumni
de Montefiore)



c.dizier@aim-association.org



<https://cired2024chicago.org/>

To learn more about our sponsorship packages or to request a customized proposal, please don't hesitate to reach out to our organizing team.